



FLINDERS
COUNCIL

Australian Small Island Forum 2014

Scoping Report

August 2013

Australian Small Island Forum 2014

Scoping Report

Background

In April 2012, Lord Howe Island developed and hosted the first Australian Small Islands Forum (ASIF). It was successful in bringing together 80-90 representatives from twenty plus small islands to share information, experiences and knowledge and consider how to work in a more collective fashion.

Since this event a group was formed to keep the island connections going with the aim of getting government support for a Small Islands Group. An online platform for ongoing communication and information sharing and collective lobbying between the islands was also developed. The Lord Howe Island Board currently supports this group and the ASIF Website and Online Forum.

At the June 2013 Ordinary Council Meeting, Council agreed to explore the practicality and potential costs of hosting the next Australian Small Islands Forum (ASIF) on Flinders Island between May and October of 2014. Jo Clarke, Jana Harper and Vicki Warden were appointed to undertake this feasibility study. The planning and budgeting in this report has been based on 100 delegates attending the 2014 ASIF. Advice from Lauren Douglass, the 2012 ASIF Convener and Mike Pickford from ASN Event Management has been taken into consideration when preparing this report.

Timing

The original proposal to Council was to hold the Forum in the quieter months, sometime between May and October 2014. After consideration of the island's weather patterns, tourist season, community events, national public and school holidays and Council commitments, two possible dates to hold the Forum are proposed for consideration:

20 – 22 May 2014

Points to consider:

- Autumn is perceived as the best season to visit Tasmania with the most stable weather.
- Empirical evidence suggests that May is a busy time for Islanders which may impede availability of volunteers and strain catering businesses.
- Holding the event near the end of the financial year may decrease the amount of delegates due to workloads.
- Potential available sponsorship monies may already have been allocated to this financial year.

29 – 31 July 2014

Points to consider:

- A date during the winter months would attract greater engagement with the locals and local support for the event
- May be able to attract greater sponsorship if the Forum is in the next financial year.

- The Island is at its most beautiful however weather can be unpredictable.
- Experience has shown that it can be difficult to convince people to go to events in Tasmania in winter and this may be an easy excuse for delegates not to attend.
- All small islands face the off-season challenge however it can be done. Examples in Tasmania are: Dark MOFO; Festival of Voices in Hobart; Junction Arts Festival in Launceston.

Forum Program

The 2012 ASIF Coordinator recommended the four theme areas established by the 2012 ASIF be maintained:

1. Growing Sustainable Communities
2. Enterprise and livelihood - tourism, economy and environment
3. Island Futures - technology and services
4. Culture, Place, Identity - and small islands

The 2012 ASIF program was a 5-day event whereby speakers presented on the morning of each day and the afternoons were devoted to workshops and/or field trips that the delegates could elect to attend. Social events were also planned for the evenings.

A 3-day event is presented for consideration rather than a 5-day event, commencing on the Tuesday and finishing on the Thursday. Additionally, field trips and events could be organised on either side of the Forum program for delegates who were able to stay for an extended period of time pre or post the Forum event. The local tourism branch could potentially take up the facilitation of the events on either side of the Forum. The budget presented includes an extra 2-days of bus hire as a separate line item with the view that if an organisation was to take up the organising of the events, Council could provide the costs associated for the additional tour days.

The reasons for proposing a 3-day program as an alternative to the 5-day format are:

- Flights to and from the Island on both the Launceston route and the Essendon route are available on both the Monday and Friday allowing greater access to the Island;
- The reliance of community volunteers for the Forum is recognised; a 3-day event provides for far less pressure on our already highly engaged and active community of volunteers;
- Being away from work for 3-days rather than 5 may be more of an incentive to participate;
- An event that falls before 'boat day' may present additional challenges;
- The costs to produce the Forum will be reduced for both the organisers and the delegates.

The proposed 2014 Program format will be one main keynote speaker of one-hour duration to be delivered each morning of the Forum. The keynotes will present across the main themes of the 2012 ASIF.

Suggested keynote presenters include:

Paul Gilding Writer, corporate advisor and advocate for a sustainable economy. Paul is widely recognised as a global authority on sustainability and business and is a Fellow at Cambridge University. He has served as CEO of a range of NGOs and companies including Greenpeace International and his book *The Great Disruption* has been widely acclaimed. His research focus is primarily on sustainability as a central economic issue.

Peter Kenyon is a social entrepreneur and community enthusiast. Over the last decade he has worked with over 1000 communities throughout Australia and overseas seeking to facilitate fresh and creative ways that stimulate community and economic renewal. He is motivated by the desire to create healthy, caring, inclusive, sustainable and enterprising communities.

Dr. Ernesto Sirolli is the Founder of the Sirolli Institute, an international nonprofit organisation that teaches community leaders how to establish and maintain Enterprise Facilitation projects in their community and is a noted authority in the field of sustainable economic development.

David Green is the founder of Ecoisland and the man behind the goal of energy self-sufficiency for the Isle of Wight. One of his goals is to create duplicate models of the Isle of Wight's island sustainability.

The presentations to follow the Keynote speakers will be short, 15-minute presentations (similar to the Ted-x events: <http://tedxtalks.ted.com>) across all Forum themes. Flinders Island potential presentation topics include:

- Flinders Island's vision for innovation
- Integration of aboriginal and non-aboriginal communities – FIAAI
- Renewable energy
- Farming challenges and innovation – productivity group
- Flinders Island Trail
- Transition Program
- Conversion of tourists to residents
- Niche agricultural businesses
- Healthy Island Project/Actively Ageing Program

The 2014 ASIF Program will omit afternoon 'workshops' to allow for a greater number of Island presentations and opportunities for networking. A **Pecha Kucha** event is proposed for the first day of the Forum which involves each presenter showing 20 visual slides at 20 seconds intervals with a total presentation time of 6 minutes and 40 seconds. Themes will be either – 'What we are doing well and want to share' or 'This is an issue for us that we want to fix'. The purpose of the event will be to generate an understanding of what Islands are doing well and to identify common issues so that delegates will be able to identify key connections early in the Forum.

Tours will be offered on the second and third days. Tours options may include:

- Micro-tour of our Micro-Producers: wine, honey, ocean omegas, garlic, olives;
- Farm tours and Story of the Landscape: shelter belt history. Why we did what we have done; and
- Island History Tour: Museum/Wybalenna.

A proposed draft Conference Program:

	TUESDAY	WEDNESDAY	THURSDAY
9am start	Opening Conference address and welcome.	Morning words by MC	Morning words by MC
	Local person to give a short introduction of themselves and introduce keynote.	Local person to give a short introduction of themselves and introduce keynote.	Local person to give a short introduction of themselves and introduce keynote.
9:30am	Key note presentation	Key note presentation	Key note presentation
10:30am	Morning Tea	Morning Tea	Morning Tea
11:15am - 12:15pm	Delegate Presentations: 4 per hour (4 presentations)	Delegate Presentations: 4 per hour (4 presentations)	Delegate Presentations: 4 per hour (4 presentations)
12:15pm - 12:25pm	Moving Moment: 10 minute stretch facilitated by local person	Moving Moment: 10 minute stretch facilitated by local person	Moving Moment: 10 minute stretch facilitated by local person
12:25pm - 1:00pm	Delegate Presentations: 2 presentations	Delegate Presentations: 2 presentations	Delegate Presentations: 2 presentations
1:00pm - 2:00pm	Lunch	Lunch	Lunch
Afternoon 2:00pm-4:30pm	Pecha Kucha	Tour Choice	Tour Choice
4:30pm-5:30pm	Networking Drinks	Networking Drinks	
6:00pm	Dinner: Furneaux Tavern, Golf Club and Interstate Hotel	Dinner: Furneaux Tavern, Golf Club and Interstate Hotel	Conference Dinner 7:00pm

ASN Event Management has proposed the idea of offering the Forum as a **hybrid** conference; streamlining selected presentations live over the internet to remote delegates who have registered at a reduced rate. This can easily be achieved and has the potential to greatly increase the number of delegates to the Forum, increasing revenue to help offset costs. However a virtual registration option may also discourage potential delegates from attending in person.

Events and organised tours around the Island offered to delegate's pre and post the Forum event could include:

- Scenic Flights around the Islands;
- Royden Island crossing to learn about the box-thorn weed eradication project;
- Fishing and/or diving tours;
- Golf/Lawn Bowls;
- Walking tours - Time-Lines/Mountains, Parks/Heart Foundation Walks - Castle Rock, Dock-Killiecrankie, Pillingers Peak;
- Quad-bike tours;
- Market at Showgrounds;

- Gourmet BBQ at Trousers Point;
- Film night – Happiness Project, Flinders Flicks, Historic footage;
- Arts Workshops at Mountain Seas Artist-in-residency.

Venue

The Forum Program would be presented in the Flinders Arts and Entertainment Centre (FAEC), which can accommodate 100+ people assembly style in the main auditorium. The FAEC auditorium is fully equipped to host a Forum with sound system, lighting, microphones, lectern, data projector and projection screen. However to enable daytime viewing of data projections the side windows need to be fitted with curtains.

Catering

Morning Teas, made available by the two CWA branches on Flinders Island working in cooperation, would be provided in the Rose Garden and FAEC Foyer.

Lunch would be provided in the Rose Garden, FAEC Foyer and also within a marquee set-up in Bakery Park to encourage delegates to move beyond the main Forum venue. Providing 3 areas for delegates to have lunch will also provide the space required to accommodate all delegates.

It is proposed that the Bakery and Freckles provide catering for the Forum Lunches.

Networking drinks are proposed to be held on the first two early evenings to allow for the fostering of connections between delegates. Finger food will be available by local caterers. It is envisaged that sponsors for each networking drinks will be sought.

The first and second evening dinners are proposed to be shared between the Furneaux Tavern, Golf Club in-house catering and the Interstate Hotel. Dinner tickets will be issued to ensure neither venue will be over capacity achieving an equitable split.

The Conference Dinner is proposed to be held at the FAEC by a local caterer.

Community Engagement

Community engagement recognises that good ideas are generated through a variety of interconnecting processes. Community engagement:

- Fosters better relations with a two-way mutually beneficial relationship;
- Brings people together to work towards and achieve shared goals; and
- Creates a positive environment that encourages positive, productive and supportive partnerships.

A number of ideas have been generated from the feasibility study group on ways in which community organisations could participate and engage in the Forum Program of events. That said, it was deemed inappropriate to assume the level of involvement and include the ideas in this report prior to consultation. If Councillors approve holding the Forum, the community engagement process will commence thereafter. It is

recommended that community members be encouraged to attend the whole Forum by offering reduced registration fees.

Below is a list highlighting potential organisations that could be approached for engagement and participation within the Forum:

- Local Government Association of Tasmania
- University of Tasmania
- Regional Development Australia/Tasmania
- Northern Tasmania Development
- Tasmania Medicare Local
- Australian Centre for Excellence in Local Government
- Flinders Island Aboriginal Association Incorporated
- Cape Barren Island Aboriginal Association
- Flinders Island Tourism Association
- Flinders Island District High School
- Furneaux Museum
- Tasmania Regional Arts Flinders branch
- Country Women's Association: Flinders Island branches
- Lions Club Flinders Island branch
- Furneaux Field & Game Club
- Flinders Island Cub & Scout Group
- Fitness on Flinders
- Local Businesses
- Church Groups

Transport to the Island

Transport to the Island is by plane from Victoria or mainland Tasmania or by boat from Bridport, mainland Tasmania. It is expected that the speakers and the majority of delegates would require flights from Melbourne.

Sharp Airlines, being the only RPT operating to and from the island, has planes flying to and from Essendon Monday, Wednesday, Friday and Sunday and to and from Launceston seven days a week. It is expected that Sharp would be able to put on additional planes if required however at the time of writing this had not been confirmed with Malcolm Sharp.

Various charter companies have multiple planes available that seat from 4 - 12 passengers. Charter operators will pick up from Essendon, Moorabbin and Tooradin in Victoria and from Lilydale, Bridport and Launceston in Tasmania.

Furneaux Freight can carry 12 - 20 passengers (depending on the boat) between Bridport and Lady Barron. They sail every Monday but it is possible to negotiate for a Saturday or Sunday sail, so long as they have enough cargo to fill the boat.

Accommodation

There is adequate rental accommodation across the island to accommodate 100+ delegates. To reduce the need for intra-island travel, delegates will be encouraged to stay at nominated accommodation houses along the route from Bluff Road to Lady Barron. Buses will run the Bluff Road – Lady Barron route in the morning and evening to pick up and drop off delegates.

Nominated Accommodation	Location	Bed Configuration
Flinders Island Cabin Park & Car	Bluff Road	2 bedroom - 1 double, 4 bunks 2 bedroom - 2 doubles 5 x 1 bedroom cabins - 1 doubles
Laurina Lodge	Bluff Road	4 bedrooms - 3 doubles, 1 double of 2 twin
Baileys Lane	Baileys Lane	3 bedrooms - 3 doubles
Elvstan Cottage 1	Whitemark	2 bedrooms - 1 double, 1 twin
Elvstan Cottage 2	Whitemark	2 bedrooms - 1 double, 1 single
Interstate Hotel - hotel rooms + house	Whitemark	5 rooms - 1 double, 1 single 5 rooms - 1 double 2 rooms - 2 singles House: 3 bedrooms - 1 double 2 bedrooms - 1 single
Leafmoor in Whitemark	Whitemark	3 bedrooms - 2 double, 1 twin
Whitemark Holiday House	Whitemark	3 bedrooms - 2 double, 1 single
Green Valley Homestead	Butterfactory Road	3 bedrooms - 2 doubles, 1 twin
Furneaux Tavern	Lady Barron	10 rooms - 1 double, 1 single 2 rooms - 1 double, 2 singles 1 room - 5 singles
Lady Barron Cottage	Lady Barron	3 bedrooms - 1 double, 1x 4 bunks, 1 twin
Lady Barron Seas Views Accommodation	Lady Barron	2 bedrooms - 1 double, 1 twin
Lady Barron Holiday Home	Lady Barron	3 bedrooms - 1 double, 2 twins
Leafmoor by the Sea	Lady Barron	3 bedroom - 1 double, 2 twin, 1 single
Nunamina	Lady Barron	2 bedrooms - 1 double, 2 singles
Yaringa (Unit 1)	Lady Barron	2 bedroom - 2 doubles, 1 x 4 bunks
Yaringa (Unit 2)	Lady Barron	2 bedroom - 2 doubles, 1 x 4 bunks

Delegates are welcome to stay outside these areas but must be prepared to hire a car.

Delegates will be directed to book transport to and from the island and accommodation through a nominated travel agent. One registered travel agent currently exists on the island with another expecting to be operational by May 2014.

An alternative accommodation option is for Islanders to open up their homes to billet delegates. Billeting can be a rewarding experience for both parties and is a viable way to accommodate delegates.

Host families would be required to:

- Meet delegates on arrival;
- Provide breakfasts and snacks; and
- Depending on the location of the host house, (off the Bluff Road-Lady Barron bus route), the host will be required to transport delegates to and from the Forum and social events.

Intra-Island Transport

One of the biggest challenges with the Forum will be how to transport delegates to and from the venue and events. By focusing Forum activities and events primarily in and around Whitemark, the need for intra-island transport will be reduced.

A total of 5 buses with 65 passenger seats will be available for general use at the time of the Forum:

- 14 passengers Flinders Island Cabin Park
- 8 & 24 passengers Flinders Island Experience Tours
- 7 & 12 passengers Flinders Island Car Rentals

This should be adequate to transport delegates to and from accommodation along the Bluff Road-Lady Barron bus route. Tours offered as part of the Forum program will be designed around bus availability. Between 9am and 2.30 pm, 3 school buses with room for 66 passengers will also be available for use if required.

To supplement the buses, it is expected that Islanders involved in/attending the Forum will offer lifts to delegates as and when appropriate.

Delegates choosing to stay in accommodation outside of the Bluff Road – Lady Barron bus route will need to hire a car to transport themselves to and from the Forum venue and events.

There are currently 28 hire cars on the island:

- 15 Flinders Island Car Rentals
- 10 Flinders Island Cabin Park
- 1 Flinders Island Experience Tours Bus
- 1 Palana Retreat (available with accommodation)
- 1 Sawyer's Bay Shacks (available with accommodation)

Communication Plan

A Communication Plan will be developed to promote and advertise the Forum. The 2012 ASIF brand was created specifically for the Forum at Lord Howe and is not appropriate for reuse. A new ASIF brand will be developed that can be used on all the 2014 ASIF collateral and for future ASIFs. This branding will be included on all electronic invitations and registration forms, the Forum Program and Forum signage.

A Forum website with online registration will be developed to promote the Forum as well as process online registrations.

Media releases will be regularly prepared and distributed as well as updates in Island News to keep the community informed and involved.

ASIF Community Website

As a result of the 2012 ASIF, two websites were developed by the Lord Howe Tourism Officer - one for the Forum and another as an online discussion group. The Lord Howe Tourism Officer continues to manage these sites. <http://www.asiforum.org.au/home>
<http://www.asiflordhoweisland.com.au>

An opportunity exists for Council to build on this by developing a Small Island Community through a collective communication platform. It is proposed that Council develops a new website for the ASIF Community which can be launched at the Forum. The Community Website will host updates from all ASIF members and registered delegates. Visitors to the site will be able to access video presentations of the keynote speakers at the Forum as well as images from the Forum. It will also be a place for creating a member profile, sharing news, events, funding opportunities and relevant Australian Small Island publications and information. The ASIF Community Website will include search functionality and social media that can be linked to drive engagement and member discussions.

If Council decides to proceed with the convening of the 2014 ASIF, it is proposed that Flinders Council staff will lead discussions with the other member islands of ASIF to garner support for the Community Website. An annual membership fee for ASIF islands will be proposed that will contribute to the website construction and the ongoing management of the site.

Organisation & Management

A combination of paid staff, consultants and volunteers will be required to organise and manage the Forum.

Staff/Consultants:

- Convener/s to work approximately 70 days between September 2013 and May/July 2014. The Convener/s would also be responsible for coordinating volunteers and billeting.
- A Sound Technician will be required for approximately 40 hours to set up the venue and for daily troubleshooting.
- Communications Consultant will be required to assist with the initial quantitative research, brand development, advertising, promotion, overseeing the web video and photography, development and management of the ASIF community online activities.
- ASN Event Management will be engaged to develop, host and manage a Forum website; process online registrations; obtain sponsorship and advise the Forum Planning Committee.

A Forum Planning Committee will be established by the Convener/s comprising representatives from various stakeholders including the Flinders Island Tourism Association, Regional Arts, Lions Club, Flinders Island Aboriginal Association Inc., Sports Club, CWA and local businesses. This planning committee will develop the Forum program, social events and organise the Forum.

Community Volunteers will be crucial to the success of the Forum and will be required in a number of capacities. A key volunteer team will be necessary to act as Forum Ambassadors and perform supportive rolls each day of the Forum, including:

- Set up venue and clean up after event
- Meet and greet delegates
- Provide lifts for delegates to and from venues if required
- Drive buses
- Serving and cleaning up at social events

Additional Volunteers will also be required to perform specific tasks such as:

- Participation in the Forum Planning Committee
- Billet Hosts
- Entertainment at social events
- Introduce speakers at the Forum

Although volunteers donate their time freely, their contribution is worthy of some reward. The key volunteer team (approximately 20) could be provided with a printed T-shirt to wear, which would help delegates identify them as Forum Ambassadors. A 'wrap up' party for all volunteers and staff involved in the Forum would be an ideal way to celebrate the successful completion of the event and thank all those who donated their time and energy. Volunteer rewards have been noted as expenditure in the budget.

Sponsorship

Sponsorship will be required to offset the costs to Council of presenting the Forum and to keep delegate registration fees to a minimum. Quantitative research about potential delegates and their islands will be required in order to attract potential sponsors. This information will be gathered via a survey of the 2012 ASIF delegates which will be undertaken immediately after Council approves holding the Forum.

The Forum Planning Committee will seek sponsorship support from local businesses and businesses associated with the Island to assist with the costs of:

- Key note speakers' airfares
- Key note speakers' accommodation
- Forum catering
- Bus hire
- Speaker gifts

ASN Event Management will seek sponsorship from companies whose customer base fits the profile of potential delegates. These may include:

- Telstra
- Renewable energy suppliers
- Sustainability suppliers

Budget

A proposed budget has been prepared for the Forum with the intention of minimising costs to council and to delegates. Some of the expenditure and income items will be variable which will impact the actual budget. The item most in question is the income from virtual registration. If a hybrid approach to the Forum is embraced, income generated could vary greatly up or down, which will impact on Council's contribution. If a hybrid approach to the Forum is not embraced, Council's contribution will increase accordingly.

The proposed budget follows:

	NUMBER	UNIT COST	BUDGET	COMMENTS
EXPENDITURE				
VENUE				
Hire	0	\$0	\$0	provided by council
Misc Charges, Cleaning, Security	0	\$0	\$0	provided by council
PRINTING/PUBLICATIONS				
Brand Development			\$2,800	out-source
Templates for invitation to previous delegates; date claimer; registration brochure & program	1		\$990	electronic
Design of Delegate List	0	\$0	\$0	hardcopy produced in-house
Printing of Program	150		\$600	out-sourced
Stationary (Envelopes etc.)		\$25		provided by council
Photocopying	2000	\$0.16	\$0	provided by council
Podium Sign	1	\$100	\$100	out-source
MARKETING & ADVERTISING				
Postage	100	\$1	\$0	provided by council
PR & Media releases pre & post Forum			\$1,000	electronic
Photography			\$900	
Video			\$2,625	editing & uploading to website
EQUIPMENT HIRE				
sound, lights and data projection	0	\$0		provided by council
marque	2	\$100	\$200	from show society
catering equipment etc.			\$500	
TRANSFERS				
transfers to and from airport for delegates	100	\$25	\$2,500	based on average return rate for airport shuttle
Bus Hire + 1 driver	3	\$940 per day	\$2,820	Bus hire for 3 days for Forum
Bus Hire + 1 driver	2	\$940 per day	\$1,880	2 day bus hire for additional activities either side of the Forum
Fuel for buses			\$1,000	estimate
SPEAKERS (Travel & Accommodation)				
Key Note Speaker Flights	3		\$6,000	includes 1 international speaker

Key Note Speaker Accommodation	3	\$450	\$1,800	separate accommodation for 4 nights @ \$150 per night
Key Note Speaker car hire	3	\$280	\$840	\$70 per day per car for 4 days
Taxis			\$300	
Complimentary Conference Registration	3	\$450	\$1,350	
CONFERENCE MANAGEMENT				
Convener/s	70 days	\$375 per day	\$26,250	council staff member/s, \$50 per hour includes on costs
Communications Consultant			\$3,200	contractor
Sound Technician	40 hrs	\$37 per hr	\$1,480	council staff member, hourly rate includes on costs
Safety & Risk Officer	8 hrs	\$36 per hr	\$0	provided by council
Administrative Support	30 hrs	\$0	\$0	provided by council
Wrap Up Party	50	\$15	\$750	
T-shirts for volunteers & committee members	25	\$20	\$500	Made by Maria - 1 colour only
Mobile Phone and Laptop		\$2,400		provided by council
Conference Calls	4		\$0	provided by council
Complimentary Conference Registration for Committee	7	\$450	\$3,150	1 survey incentive + 6 committee
ASN EVENT MANAGEMENT				
Forum Website - hosting & management			\$1,000	
Registration Management	100	\$65	\$6,500	\$65 per full registration
Sponsorship Commission	\$20,000	20%	\$4,000	
Event Management Software			\$0	no cost
Forum App			\$0	no cost
Finance/Banking Costs			\$800	
FOOD & BEVERAGES				
Morning Teas	3	\$500	\$1,500	\$5 per person for 100 people, provided by CWA
Lunches	3	\$1,000	\$3,000	\$10 per person per day for 100 people
Networking Drinks 1 & 2	2	\$1,500	\$3,000	\$15 per person for 100 people
Dinner 1 & 2	2	\$4,000	\$8,000	\$40 per person for 100 people (inc 1 drink)
Conference Dinner	100	\$80	\$8,000	including drinks on arrival
Entertainment		\$0	\$0	provided by volunteers
MISCELLANEOUS				
Conference Bags & contents	100	\$10	\$1,000	
Name Tags / Lanyards	125	\$2	\$250	
Speaker Gifts	3	\$60	\$180	hamper of local produce

TOTAL EXPENDITURE

\$100,765

	NUMBER	UNIT COST	BUDGET	COMMENTS
INCOME				
REGISTRATION FEES				
Full Conference Registration (early)	15	\$450	\$6,750	
Full Conference Registration	60	\$500	\$30,000	
Community Conference Registration	10	\$300	\$3,000	
Daily Registration	5	\$200	\$1,000	
Virtual Registration	100	\$150	\$15,000	
Speaker & Committee Complimentary Registration	10	\$450	\$0	
SPONSORSHIP				
Organised by Forum Committee			\$10,000	
Raised By ASN - Major			\$20,000	
Council's Contribution			\$7,543	
CONFERENCE DINNER				
Tickets	97	\$80	\$7,760	including drinks on arrival
Complementary Tickets	3	\$240	\$0	including drinks on arrival

TOTAL INCOME

\$101,053

A proposed budget for the ASIF Community Website follows:

	BUDGET	COMMENTS
EXPENDITURE		
ASIF community website	\$ 10,000	Launched at the Forum this website will be specifically developed for the ASIF community.
Website Copywriting	\$ 1,000	
Communication & IT lead	\$ 4,800	Contractor

TOTAL \$ 15,800

INCOME		
Membership Fees / Sponsorship / Council Contribution	\$ 15,800	

TOTAL \$ 15,800