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| SUBJECT: <i>ADVERTISING SIGNS - AIRPORT</i> | FILE NO: | AER/1100 |
| ADOPTED BY COUNCIL ON: 14 June 1994 | MINUTE NO: | 147.06.94 |
| AMENDED BY COUNCIL ON: 13 December 2001 | MINUTE NO: | 301.12.01 |
| AMENDED BY COUNCIL ON: 23 September 2010 | MINUTE NO: | 276.09.10 |
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Introduction

The Council recognises the need to present to visitors entering and departing from the Flinders Island Airport an uncluttered image of the Island's beauty and this policy is to ensure that the Airport has a designated area for displays and advertising.

Objectives

Designated areas for display and advertising at the Airport provide a uniform and professional image.

Procedure

Council recognises the need to present to visitors entering and departing from the Flinders Island Airport an uncluttered image of the Island's natural beauty.

Therefore, the Council has adopted the following policy.

- That advertising billboards and the like shall not be erected within the boundary and the environs of the Airport, except if a leaser would like to erect an advertising sign at their section of the leased area within the Airport Terminal;
- All visitor information will be confined and contained to an information board located at the terminal building. The nature of the visitor information is to be determined by Council.
- Encourage the use of the display cabinets for a fixed period of time, to be offered to local businesses free of charge.

This policy does not preclude the erection of temporary banners and the like promoting special events of significant community interest.

Related Legislation, Regulations and Policies

Nil

Responsibilities

The responsibility of this policy rests with the Airport Manager.