

## Appendix

### Northern Tasmania Region – The RED Strategy: 2019

#### Summary of changes (Draft 4 - 5)

During August and September 2019, NTDC undertook a full review of the REDP, based on;

- 1) Changing the title to REDS (The RED Strategy), in recognition that the REDP has evolved in format to become a **strategic** document (providing a vision and priority strategy areas), which will be supported by an Implementation Program (developed collaboratively to include programs with actions, responsibilities, deliverables, KPIs)
- 2) Feedback received from Local, State and Federal Government stakeholders, and the Launceston Chamber of Commerce.
- 3) Key priority economic development activities of NTDC and regional leaders must be effectively reflected in the intent of the strategic document. Stronger link between NTDC's current activities in the strategy. i.e. renewable energy production at bell bay, leveraging capacity of local research institutions to support regional industry, support retail growth in Launceston CBD, optimise Northern Prison investment opportunity.
- 4) Ensuring consistency of language – REDS/Strategy (not REDP/Plan), Northern Tasmania Region (not region, north Tas, northern region, ...), Implementation Program (not Action Plan, 3 year plan, 12 month Plan, ...)
- 5) All figures have been identified with titles and data source.
- 6) REDS has been updated to include a stronger focus on regional differentiation and leveraging strategic advantages,
- 7) Clearly define that The REDS is supported by an Implementation Program.

Changes have been made to every page of the document. An overview of significant changes includes (based on heading references rather than pages (because they have changed));

- **Preface** – include reference to the supporting Implementation Program
- **Introduction** – included 2 new paragraphs to address; developing strategies focused on challenges and competitive advantages, strategies aim to coordinate future investments and support regulatory planning and reform, REDS is supported by Implementation Program.
- **Background** – Update and improve economic snapshot
  - Launceston City Deal – updated description of vision and investment outcomes
  - NRRFP – updated description
- **Developing The REDS** – minor updates throughout and include break-out box for description of KDR & data used for The REDS
- **Regional Endowments** – updated description
  - Culture and Heritage – redrafted & sent to aboriginal stakeholders for endorsement
  - Climate – redrafted
  - Connected & Accessible – minor edits & update Smart Cities description
  - Innovation – redrafted
  - Service Hub – redrafted 1<sup>st</sup> para
  - Healthcare Infrastructure – redrafted to provide Northern Tas perspective (rather than Tas)
  - Renewable Energy – included Tamar Valley Power Station
  - Liveability and Lifestyle – redrafted
  - Natural Attractions – redrafted

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- Food, Beverage and Agriculture – new 1<sup>st</sup> para
- **Specialisations** – redrafted introduction, minor edits to the descriptions & layout, added GRP/Employment data for each key industry sectors, improved Figure representation
- **Challenges** – new 1<sup>st</sup> para
- **Vision** - new 1<sup>st</sup> para
- **Strategic Priorities** - new 1<sup>st</sup> para, improved Figure 5
- **Increasing Exports** – amendments to text
  - Food Systems – more detail in the description
  - Competitive Manufacturing -include for mining, energy, defence and construction industries. (not just food systems)
  - 6 new priority areas:
    - 1) business support services to develop export opportunities
    - 2) leverage capacity of local research institutions to support export growth,
    - 3) Grow high-value, low-volume products,
    - 4) Build health industry network to support export growth
    - 5) support local business to enable increased export value
    - 6) support agribusiness to adopt new technology to boost production and diversify product
- **Innovation** – amendments/edits to text
  - Add reference to defence innovation
  - 2 new priority areas:
    - 1) Support defence innovation business opportunities
    - 2) Utilise defence capabilities to value-add to regional businesses
- **Investment** – amendments/edits to text
  - Add reference to NTDC Priority Infrastructure list
  - Add details about investment in renewable energy production at bell bay
  - 3 new priority areas:
    - 1) Develop & promote priority infrastructure list
    - 2) Promote Renewable energy hub
    - 3) Optimise Northern Prison investment opportunity to boost economic growth in Northern Tasmania Region
- **Infrastructure** – amendments/edits to text
  - Add adapting older infrastructure to enable growth
  - Add regional approach to planning transport infrastructure
  - Add develop Launceston opportunity as freight hub
  - 4 new priority areas:
    - 1) manage infrastructure development to support liveability & also promote economic growth
    - 2) Prioritise Launceston cbd planning to support retail and hospitality growth
    - 3) regional transport planning approach
    - 4) Develop Freight hub opportunity
- **Participation and Productivity** – amendments/edits to text
  - 1 new priority areas:

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- 1) enable transition of workers into new growth industries
- **Implementing the Strategy** – various edits to text and a new final paragraph to reflect the new Implementation Program.

#### Summary of Changes (Draft 5 – Final)

Based on the NTDC Ltd AGM on 6<sup>th</sup> Nov – it was agreed by Council Members to amend Draft 5 as follows:

- The composition of a one-page summary highlighting what is unique about the region
- The review of the presentation and word smithing recent feedback from City of Launceston (CoL)
- Endorsement of NTDC board
- Circulation of the final document to all the member councils for approval
- Close out with State government
- The implementation approach and priorities / responsibilities
- The socialisation of the proposed governance structure using advisor groups / existing forums to support initiatives (as has been demonstrated with the Population strategy, Food hub and Export)

The members were supportive of the approach.

**Noted:** NTDC to write to each member council to confirm the process and timeline.  
**ACTION – CEO**

#### 1. Summary of Amendments

##### a. Update Meander Valley Council logo

Requested by MVC. (Page 3)

##### b. What is unique about the Region?

A one-page summary, requested by CoL. See Amendments (page 5)

##### c. Linkages to Local and State strategies

Requested by CoL. See Amendments (page 12)  
Add Plans provided by WTC – Appendix 3

##### d. Note wool, poppy & cannabis production

Requested by NMC. See Amendments (page 15)

##### e. Implementation Framework/Governance

Requested by CoL. See Amendments (page 34)

##### f. Additional minor amendments

As per email from City Deal review (Nicole Deane)

##### g. Summary of amendments, process, timeline & coordinate with graphic design

As outlined in this document

**Include NTDC contact info, copyright & disclaimer (page 2)**